

West Central Georgia Cancer Coalition  
633 19th Street, Suite B  
Columbus, GA 31901



Dear Neighbor,

On **Friday, October 18, 2019** the West Central Georgia Cancer Coalition (WCGCC), a not-for-profit, 501(c)(3) organization presents the **10th Annual Paint the Town Pink Fun 5K Walk/Run**. This great event benefits the **Neighbors Helping Neighbors Cancer Assistance Fund**. The Neighbors Helping Neighbors fund was established to assist eligible individuals and families in our community who have been diagnosed with cancer and are currently receiving chemotherapy or radiation treatment. All proceeds stay local and within the community.

Last year, through the generous support of our community partners, we raised over \$60,000 and were able to provide financial assistance to over 38 cancer patients and families throughout our region. To assure the success of this worthwhile cause, we are extending an opportunity for you “our neighbors” to consider a sponsorship package for the 10th Annual Paint the Town Pink Fun 5K Walk/Run.

**Sponsorship Levels:**

Pink Platinum Presenting Sponsors (2 available) \$5000

Pink Pearl Sponsor \$3000

Pink Ice Diamond Stage & Sound Sponsor \$3000

Pink Tee Survivor T-shirt Sponsor (1 available) \$3000

5K Walk/Run T-shirt Sponsor (2 available) \$3000

Rose Gold Sponsor \$2000

Hot Pink Sponsor \$1000

Start Line or Finish Line Sponsor \$500

Golf Cart Sponsor \$350

Mile Marker Sponsor \$350

We hope you will consider being a part of this worthwhile event for our community. If you have any questions, feel free to call (706) 888-0019 or email [pttp@wgcc.org](mailto:pttp@wgcc.org). Thank you in advance for your consideration.

Sincerely,

Danni Harris, WCGCC Board Member  
Paint the Town Pink Sponsorship Chair

Leslie Morris, WCGCC Board Member  
Paint the Town Pink Chair

**10<sup>TH</sup> ANNUAL  
PAINT THE TOWN PINK FUN 5K WALK/RUN  
SPONSORSHIP OPPORTUNITIES**

**PINK PLATINUM PRESENTING SPONSORS - \$5000 (2 available)**

- Walk branded as the 10th Annual Paint the Town Pink Fun 5K Walk/Run Presenting Sponsors
- Name/Company logo on collateral materials: Promotional flyers/posters, pre/post event correspondence
- Name/Company link/logo on WCGCC website and social network sites
- On Stage banner recognition
- Event registration for 20 participants/guests
- Logo/Name displayed on event t-shirt
- Invitation to distribute company information/item(s) to event participants
- Tent space to provide giveaways
- On-stage presence

**PINK PEARL SPONSOR - \$3000**

- Name/Company logo on collateral materials: promotional flyers/posters, pre/post event correspondence
- Name/Company link/logo on WCGCC website and social network sites
- Site banner recognition at event
- Event registration for 15 participants/guests
- Logo/Name displayed on event t-shirt
- Invitation to distribute company information/item(s) to participants
- Tent space to provide giveaways
- On-stage presence

**PINK ICE DIAMOND STAGE & SOUND SPONSOR - \$3000 (1 available)**

- Name/Company logo on collateral materials: promotional flyers/posters, pre/post event correspondence
- Name/Company link/logo on WCGCC website and social network sites
- Site banner recognition at event
- Event registration for 10 participants/guests
- Logo/Name displayed on event t-shirt
- Invitation to distribute company information/item(s) to participants
- Tent space to provide giveaways
- On-stage presence

**PINK TEE SURVIVOR SPONSOR - \$3000 (1 available)**

- Logo on front of survivor t-shirt
- Prominent display of your banner at event
- Tent provided
- Media mentions/ social media promotions

**5K WALK/RUN T-SHIRT SPONSOR - \$3000 (2 available)**

- Logo on event t-shirt
- Prominent display of your banner at event
- Tent provided
- Media mentions/ social media promotions

**ROSE GOLD SPONSOR - \$2000**

- Name/Company logo on collateral materials: promotional flyers/posters, pre/post event correspondence
- Name/Company link/logo on WCGCC website and social network sites
- Site banner recognition at event
- Invitation to distribute company information/item(s) to participants

**HOT PINK SPONSOR - \$1000**

- Name/Company link/logo on WCGCC website and social network sites
- Site banner recognition at event
- Invitation to distribute company information/item(s) to participants

**START or FINISH LINE SPONSOR - \$500**

Name/Company link/logo on Start or Finish Line, WCGCC website and social network sites

**MILE MARKER SPONSOR - \$350**

Name/Logo on Mile Marker

**GOLF CART SPONSOR - \$350**

Name/Logo on Event Golf Cart

**HALF MILE SPONSOR - \$350**

Name/Logo on Half Mile Marker

## SPONSOR COMMITMENT FORM



**Company Name:** \_\_\_\_\_ is proud to help sponsor the 10th Annual Paint the Town Pink Fun 5K Walk/Run to benefit the Neighbors Helping Neighbors Cancer Assistance Fund.

**Please accept our sponsorship in the amount of \$** \_\_\_\_\_ **for the following**

**Sponsorship Choice:** \_\_\_\_\_

**Contact Person Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Please send completed form and payment to the following by October 1, 2019:**

WCGCC, c/o Paint the Town Pink. 633 19th Street, Suite B, Columbus, GA 31901

Please forward your logo in jpeg or tiff format AND eps or ai format to [pttp@wgcc.org](mailto:pttp@wgcc.org) at your earliest convenience, to ensure placement on marketing materials and website, per sponsorship level.

### **Questions:**

Contact Danni Harris @ 706-888-0019 or [pttp@wgcc.org](mailto:pttp@wgcc.org)

*Thank you for your support!*